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2008 Hawai'i Craftsmen Annual Statewide Juried Exhibition

The 2008 Hawai'i Craftsmen Annual Statewide Juried Exhibition, which was juried by Jan Peters of Del Mano Gallery, featured works by 63 Hawai'i artists. This year's invited artists were Shigeru Miyamoto, Oahu (clay); Wilfred Yamasawa, Island of Hawai'i (glass); Lori Uyehara, Oahu (mixed media). Estimated sales from the show totaled \$30,995. This year's exhibit featured several exciting new awards, thanks to board member Diane Chen Koch-Weser and generous local donors. The award winners for this year's show are as follows.

- The O'Neill Award of Excellence \$1,000
Amber Aguirre (Big Island), *Duck and Cover*
- Sharon & Thurston Twigg-Smith Award \$1,000
Robert Lippoth (Maui), *Gazelle*
- The Prometheus Award For Ceramics \$750
Maile Yawata (Oahu), *Runaway*
- Tiffany & Co. Award of Excellence in Ceramics \$500
Diane Chen Koch-Weser and Joel Park (Oahu), *Arabian Dusk*
- The Reinternational Award for Ceramics \$500
Jerome Heck (Oahu), *House of Tea*
- The Paul Loo Memorial Award of Excellence \$500
Joel Bright (Oahu), *In the Country*
- The Alexis Award of Excellence \$500
Margo Kessler Cook (Oahu), *Urchin*
- Hawaiian Style Magazine Award of Excellence \$500
R. W. Butts (Oahu), *Navigator*
- George Ellis Award of Excellence \$500
Carol Yotsuda (Kauai), *Remnant Memories Captured in Thread*
- The Emerging Artist Award \$500
Benita Hunt (Oahu), *Most Wanted*
- Carol & Malcolm Koga Emerging Artist Award \$500
Robert J. Siemers (Kauai), *Malu Pu'ali*



Navigator by R. W. Butts

A very big mahalo to our award sponsors—Dr. Timothy Choy, Chris Campbell and Peter Bihari, Michael and Patricia O'Neill, Vi Loo, Megumi and Karl Essig, John and Kayoko Matoba, Sharon and Thurston Twigg-Smith, Tiffany & Co of Honolulu, Dr. James Pierce and Cherye Pierce. Hawai'i Craftsmen would also like to thank Hawaiian Style Magazine for their award and for their upcoming coverage of the exhibit award winners.

This exhibition is partially supported by The State Foundation on Culture and the Arts, McNerny Foundation, and The G.N. Wilcox Trust. Exhibition and jurying space is made available by the Honolulu Academy Art Center at Linekona, Oahu; Hui Noeau Visual Arts Center, Maui; Garden Island Arts Council and Kauai Community College, Kauai; Donkey Mill Art Center, and East Hawai'i Cultural Center, Hawai'i. Thank you to all the members whose efforts and hard work continue to help support and maintain Hawai'i Craftsmen and its programs. We could not do it without your love and kokua.

A Note from the President

Dear All:

Like every year, this one has been eventful, especially for me, becoming president of Hawai'i Craftsmen. Since that time we've been enriched by Aha Hana Lima, enjoyed the Raku Ho'olaulea, and celebrated our Fiber Hawai'i and Annual Exhibitions. This year through generous donations we were able to offer significantly enhanced Awards of Excellence to many of our participants.

In response to the gloomy economic forecast, Hawai'i Craftsmen has been busy. The Biennium Grant Applications have been sent to the State Foundation on Culture and the Arts and our Second Annual Holiday Sale has just ended. The Annual Giving Letter was sent early this year. Thank you so very much to those of you who have already contributed. For an organization run by an all volunteer board of directors and two very busy employees, your response is critical and deeply appreciated. Congratulations and kudos also to our board, who organized an anonymous matching challenge and raised close to \$7,000 to maintain our staff.

Thank you also to all of you who volunteered your precious time to help with planning and implementation of Raku, receiving and returning of entries for all of our exhibitions, packing and unpacking shipped artwork, exhibition installation and hospitality. Our programs would not happen without you. We look forward to your continued participation and welcome the efforts of all who choose to further the mission of Hawai'i Craftsmen. For those of you who would still like to make a monetary contribution, it's not too late. Our needs are on going.

In 2009, look for the Annual Meeting to stand alone as a potluck picnic on January 18 and a new community building event, "Bowling for Bowls" on February 22. More information will follow soon. Let us know if you are interested in helping, planning, or have an interesting idea to contribute. The prospectus for Aha Hana Lima is in the works. We have selected a juror for Raku and group meetings start in January.

We are considering our juror and possible adaptations to jurying for the upcoming Annual Exhibition. We have submitted a grant proposal to send the show to the Neighbor Islands in 2010. Venues, volunteers, partnerships and costs will be at the forefront of our discussions. Input from members on all islands is valuable to us. We are waiting to hear from you by mail, e-mail, telephone or better still, please join us at the annual meeting. We will be presenting some exciting topics for discussion and vote. Hawai'i Craftsmen is your organization. Let your voices be heard.

Best wishes for a happy and prosperous New Year.

Jackie Mild Lau
President

Coming up! 'Aha Hana Lima 2009

The 2009 'Aha Hana Lima workshops are set!

- metal—Ronda Coryell
<http://www.rondacoryell.com/index.html>
- clay—Michael Wisner
<http://southwestpottery.com/>
- fiber—Annet Couwenberg
<http://www.annetcouwenberg.com/>

We are also pleased to announce the Stella O.H. Lee Scholarship Awards. Three scholarships will be awarded to full-time college or graduate students to offset the tuition and lab fees for any of the 2009 'Aha Hana Lima workshops. Application forms will be available through the Hawai'i Craftsmen office in January. The Stella O.H. Lee Scholarships are funded by Dr. Timothy Choy in honor of his aunt and mentor.

Additionally, Hawai'i Craftsmen will continue its Work/Study Program open to all Hawai'i Craftsmen artists. Artists who are current members will be able to attend one 'Aha Hana Lima workshop in 2009 by acting as lab assistant to the guest instructor. Tuition for the workshop will be waived, but the lab assistant will be responsible for paying all lab fees. For more information, contact the Hawai'i Craftsmen Office at 521-3282 or e-mail admin@hawaiicraftsmen.org.

Raku Ho'olaule'a 2009

Hawai'i Craftsmen is happy to announce the return of local boy David Kuraoka as the juror for the 2009 Raku Ho'olaule'a, which will once again be held at Waimanalo Beach Park. Some examples of David's work can be seen at http://www.sedersgallery.com/Artists/067/Kuraoka_bio.htm.

Hawai'i Craftsmen in the News!

In an effort to better serve our 400+ members, Hawai'i Craftsmen has been getting some terrific press. We wanted to share the news about where you can find Hawai'i Craftsmen making the news!

(continued on page 4)

Hawai'i Craftsmen Mission

Hawai'i Craftsmen celebrates fine craft as a vital and enriching part of contemporary life and supports the creative growth of our member artists. We achieve our mission through:

- *increasing public awareness and appreciation of fine craft;*
- *providing opportunities for continuing education and regular exhibition of member works;*
- *sustaining a statewide community of craft artists*
- *promoting the organization and its members nationally as well as statewide.*

HC is partially supported by the Hawai'i State Foundation on Culture and the Arts.

Modern Mystery: The Jurying Process

Usually after an exhibition goes up one of the most frequently asked questions is how a piece was juried into a show. While everyone might have an opinion about whether or not something belongs in a show, the jurying process can be difficult and time consuming regardless of the venue or the kinds of work entered. The example used for this article will be the jurying process for the 2008 Hawai'i Craftsmen Annual Statewide Juried Exhibition.

Jan Peters traveled to several islands to jury work for the show. The process went very quickly on the neighbor islands because there were fewer entries. On Oahu, however, the jurying took over four hours because of the greater number of entries. A juror may or may not consult with a colleague, if accompanied by one, or with representatives from the group organizing the show. Jurors do strive to be thorough when considering work for an exhibit. Aesthetics are important but so is balance and the overall "look" of the show. Each juror has a list of things that he or she looks for and it can vary widely from person to person. For Jan, details are very important. Can the piece stand close scrutiny? To her the success of a piece depends on whether or not it is fully resolved—complete unto itself and not fallen short or overdone. She paid a lot of attention to bases, frames, finishing, seams, backs, and hangers. It was important that everything be well integrated and that nothing detract or distract from the whole in any way. She wanted things to be "compelling" in form, content or, ideally, both. Jan also asked a lot of questions about the



entries. She often wanted to know the title of the piece, what it was made of, and any display information included, to get some insight into the artist's thinking and process.

Like falling in love, showing art can be risky and heartbreaking but it can also be immensely rewarding and exciting. No one enjoys having work not get accepted into a show and many people take it personally. While it is hard not to be upset it is important to keep in mind that this is a very individualized process. One juror might love a piece while another might reject the same piece. Jan Peters might feel the details of a piece is important while another might just consider the overall look of the piece. The important thing is to keep honing your work and to keep trying.

Annual Giving Fund

Jackie Mild-Lau, President and the Hawai'i Craftsmen Board of Directors would like to thank each of you who have shown your support by sending a donation to our 2008 Annual Giving Campaign. MAHALO for wanting to keep our organization strong despite these rocky economic times. If you haven't responded yet this year, we welcome your support. Please send your donation of any amount to Hawai'i Craftsmen, 1159 Nuuanu Ave, Honolulu, HI 96817.

AG Donors as of Dec 3, 2008

Mahalo to:

Amber Aguirre

Shelle Avecilla

Fumie Bonk

SK Browne

Diane Chen KW

Brenda Ching

Kim Coffee-Isaak

Claudia Coonen

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Daven Hee

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Brian Tamamoto

Elizabeth Train

Lori Uyehara

Dee Van Dyke

Mark Wilson

Wilfred Yamasawa

Maile Yawata

Stan Zisk

*(background image:
shoes by Jo Rowley)*

- Hawaiian Style Magazine, a national publication, will run a feature in January about the 41st Annual Statewide Exhibition's award recipients in their "Artists Showcase" section. Their October 2008 issue included a 1/4 page ad for our AE, increasing awareness for the event. The magazine is published quarterly and their sponsorship is a terrific new addition. This will be an annual occurrence so be sure to look for Hawai'i Craftsmen news in Hawaiian Style.
- We've also received datebook/calendar coverage from American Style Magazine, American Craft Magazine and Hana Hou! (Hawaiian Airlines) Magazine. We greatly appreciate their support in helping to increase awareness of HC. American Style included information from our press releases in their "Artists' Life" section throughout the year including the 2007 Annual Statewide Juried Exhibition award recipients and Steve Turnbull's sculpture that was commissioned as a gift for the Princess of Thailand. American Style will also include Fiber Hawai'i in their Jan/Feb issue.
- The Star Bulletin has also been good about providing coverage for Hawai'i Craftsmen. With feature coverage of Steve Turnbull's sculpture, Fiber Hawai'i, and our Annual Statewide Juried Exhibition, their support is greatly appreciated.
- Noe Tanigawa of Hawai'i Public Radio interviewed our 2008 Aha Hana Lima guest artists.

All of this coverage is certainly helping to increase awareness for our events and the talented artists living in Hawai'i! More press coming soon! If you can help spread the word about

Hawai'i Craftsmen and its programs please contact Tiffany DeEtte Shafto, HC marketing chair, at DeEtteandAllan@DeEtteandAllan.com.

Discount for HC members!

With the current economy in bad shape artists are increasingly looking for new ways to expand the market for their work. Want to go online and put your work on the web? Aloha Marketing can help! They offer a 30% discount to Hawai'i Craftsmen members.



What this means, in total cost, is approximately \$199 for a custom designed "brochure" website with 4 pages, containing about 50 images, introductory text, artist bio and resume, and contact information. Special features such as animated images, PayPal sales, email forms, Flash, and more can be added for an additional fee. Domain names and web hosting can be secured together for \$65/year. Timeframe for development if photos and text are readily available is approximately two weeks. For more information go to www.alohamarketing.com/portfolio.htm where you will find examples and links to at least 14 art-related websites developed over the past 8 years. Those most recently developed are www.jbennettsculpture.com, www.gailhazlehurst.com, and www.kimonoredux.com/, which is nearing completion.

Hawai'i Craftsmen
1159 Nu'uuanu Avenue
Honolulu, HI 96817

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Please provide your e-mail address if you would like to receive Hawai'i Craftsmen's monthly E-Newsletter. Send it to info@hawaii-craftsmen.org. For more information about Hawai'i Craftsmen and its programs go to www.hawaiicraftsmen.org.